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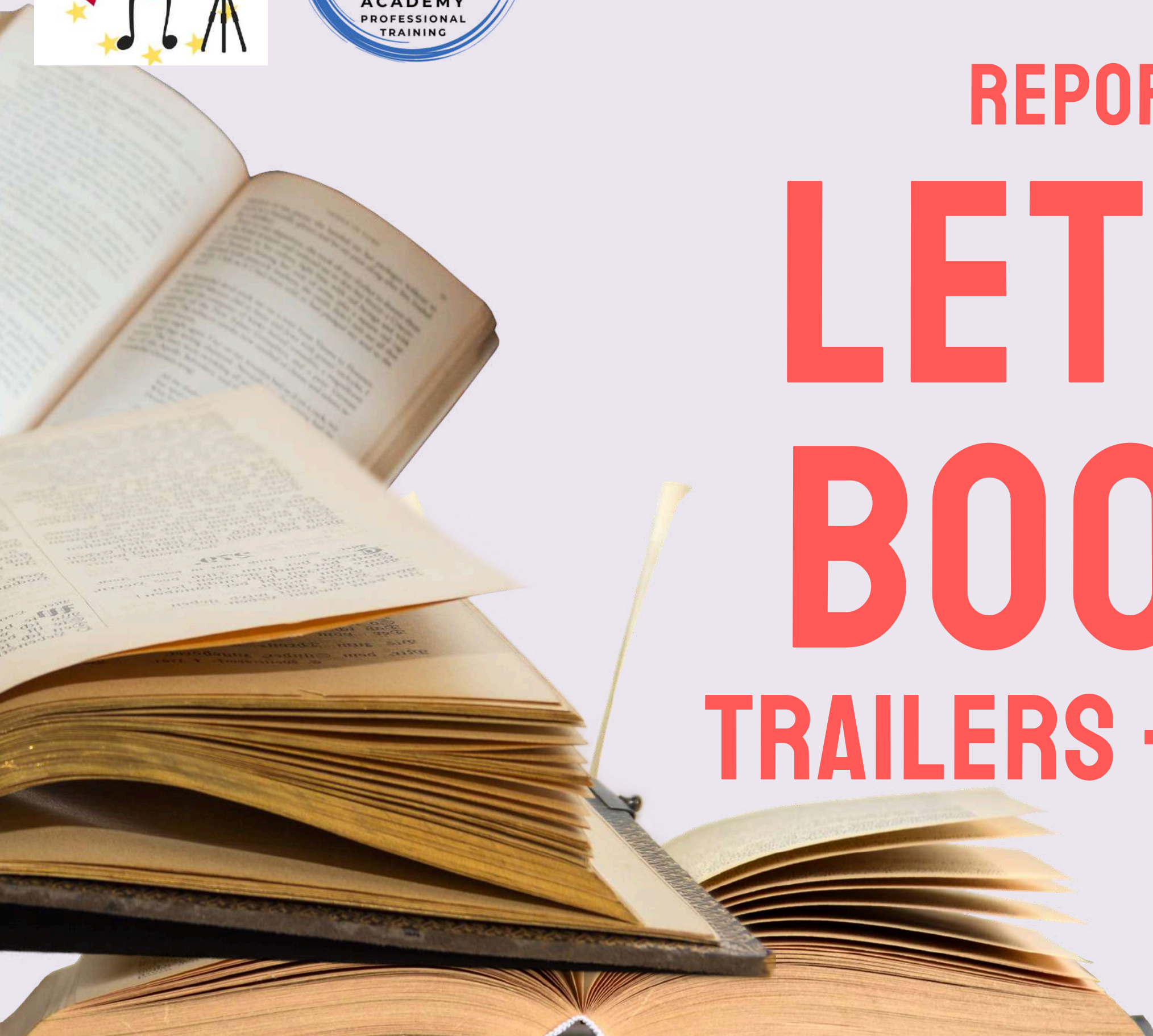
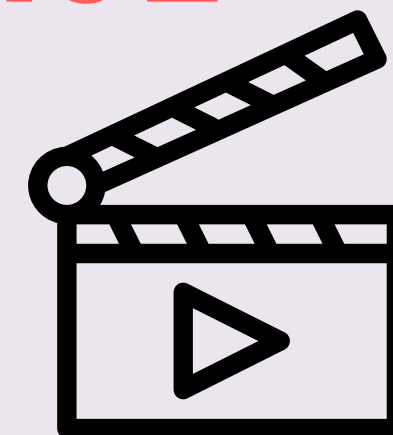
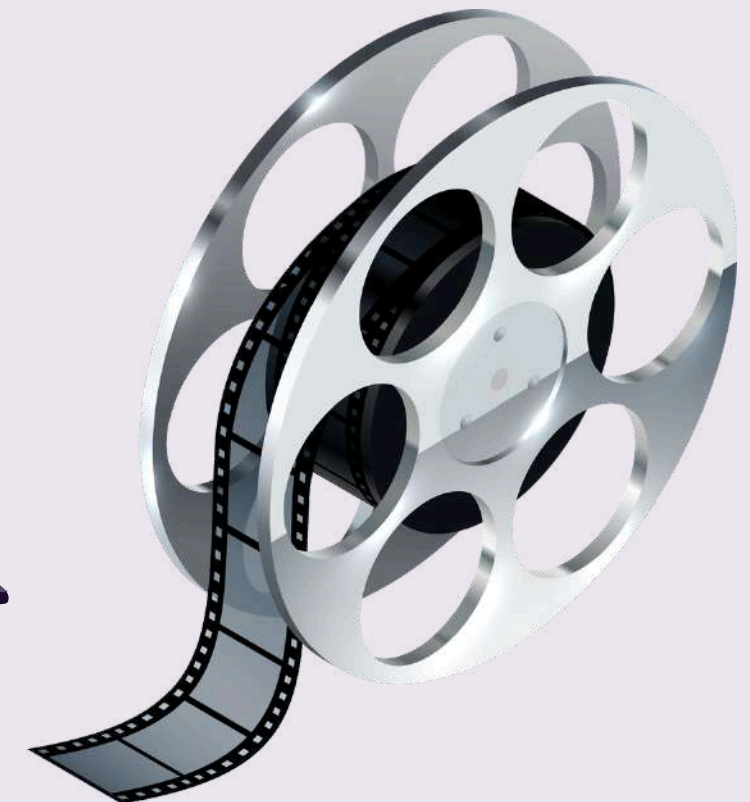


REPORT

SENIORS CAN DO MORE
ERASMUS PROJECT

LET'S BOOK

TRAILERS - PHASE



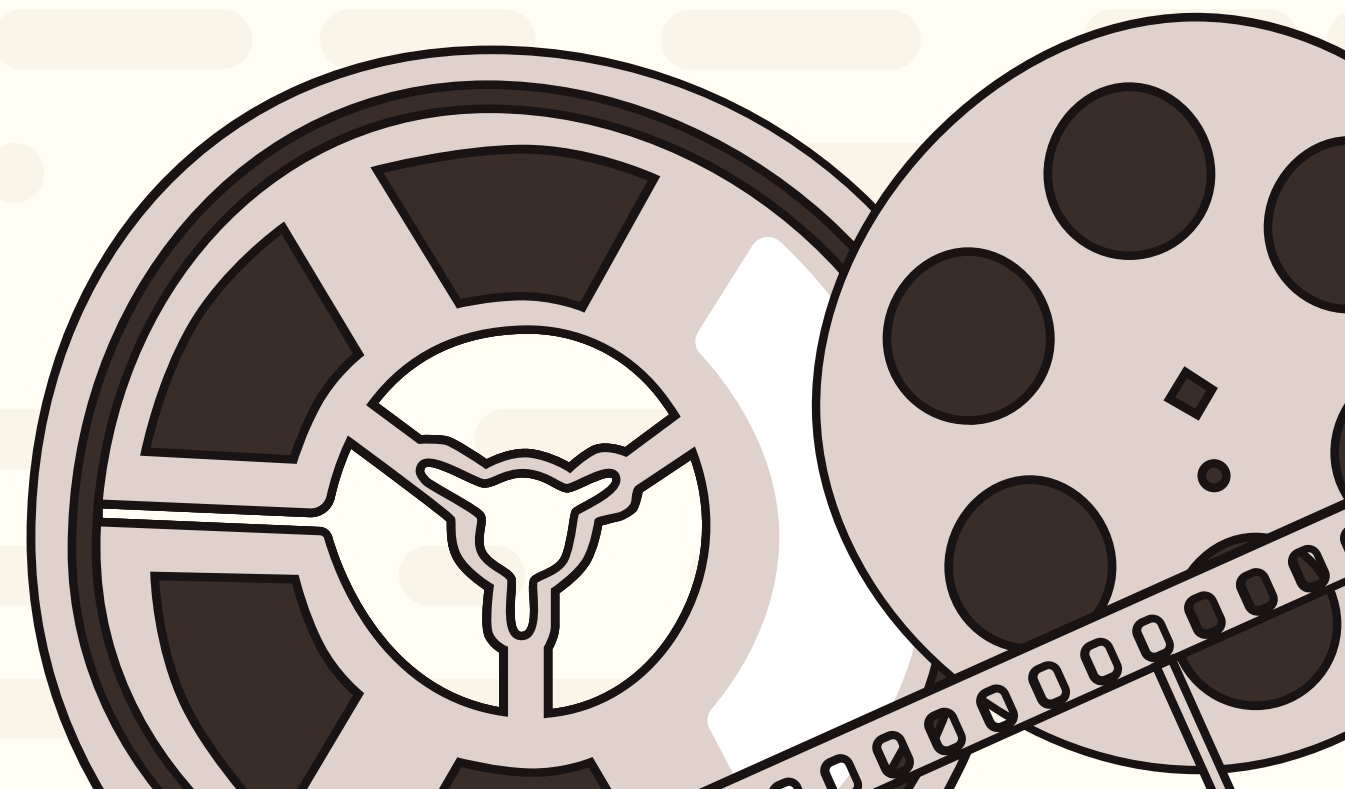


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by JUMP Association

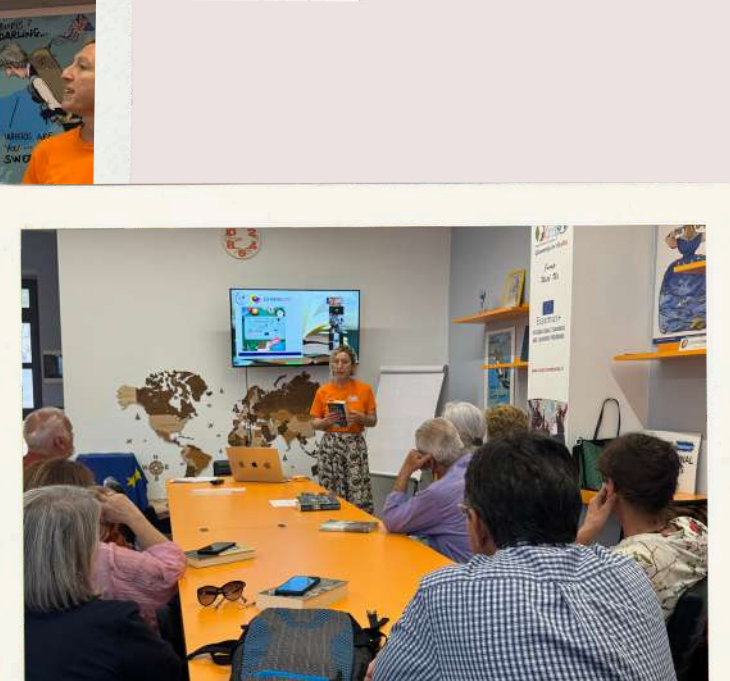
Starting from June 2025, JUMP organized online and in-site workshops for the seniors involved in the project teaching them how to create fancy **BOOK TRAILERS** starting from the common passion for **READING**





FIRST WORKSHOP

ONLINE FOR POLISH PARTICIPANTS





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BOOK TRAILERS CREATION



M O R E M O M E N T S

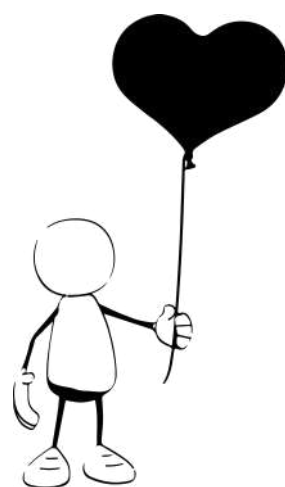


T O G E T H E R

DURING THE MOBILITY IN
SOVERATO - SEPTEMBER 2025



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GOAL

CREATE A BOOK TRAILER PER PERSON

20 SENIORS

INVOLVED



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LITERACY



the ability to read, write, speak, and listen effectively, enabling comprehension and communication, but it's a broad concept including digital, financial, and cultural understanding, evolving beyond just basic skills to encompass lifelong learning and critical participation in society.



DIGITAL COMP



From the BOOKS and the story become able to create a storytelling, using also a foreign language and making it appealing to others, then DIGITALIZE and create fancy BOOK TRAILERS which are professional media products for the web.

MAIN COMPETENCES ACQUIRED





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Book Trailers Polish team

Kobro: Skok w przestrzeń

Realized by Anna Dąbrowska i
Zbigniew Strzyżyński

[WATCH THE BOOK TRAILER NOW](#)

Can't Hurt Me

Realized by Dorota Strzyżyńska i
Joanna Lis

[WATCH THE BOOK TRAILER NOW](#)

Sekrety

Realized by Janina Cieślik i
Ireneusz Cieślik

[WATCH THE BOOK TRAILER NOW](#)

Wrzos

Realized by Małgorzata Marczuk
i Stanisław Kusik

[WATCH THE BOOK TRAILER NOW](#)



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Book Trailers Italian team

Il Gabbiano Jonathan

Livingston

Realized by Dr. Pietro Paolo Spadola

[WATCH THE BOOK TRAILER NOW](#)

L'ultima riga delle favole

Realized by Mimma Calìo

[WATCH THE BOOK TRAILER NOW](#)

Le ho mai raccontato del

vento del Nord

Realized by Isidora Lacorte

[WATCH THE BOOK TRAILER NOW](#)

La violinista di Hitler

Realized by Franco Romano

[WATCH THE BOOK TRAILER NOW](#)



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Book Trailers Italian team

Il deserto dei tartari

Realized by Beatrice Maiolo

WATCH THE BOOK TRAILER NOW

The lost bookshop

Realized by Karine Van Beek

**WATCH THE BOOK TRAILER
NOW**

L' uomo dal fiore in bocca

Realized by Beniamino Pacetta

COMING SOON

XXXX

Realized by Dr. Giuseppe Aielli

COMING SOON



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SENIORS CAN DO MORE
ERASMUS PROJECT

COMING SOON NEW BOOK TRAILERS

