



»»» ECO-LABEL ERASMUS PLUS PROJECT «««

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Newsletter nr.4



COMMUNICATING SUSTAINABILITY



ECO LABEL

This newsletter aims to give monthly information regarding the ECO-LABEL Erasmus + project, focuses on raising awareness of eco-labels among young European consumers and engaging them in initiatives to adopt sustainable behaviour. This project targets young consumers in three countries (Slovenia, Austria and Italy), the partner countries.



»»» *The Austrian Space Strategy states that "space and sustainability" will be established as a core topic at ESPI*

The Austrian Space Strategy's main objective is to make Austria a pioneer and committed actor on the issue of Sustainable Development on Earth and in space. In collaboration with the Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology (BMK), a Centre of Excellence for Space and Sustainability will be established at ESPI, fostering impactful policy-making in Austria, in Europe and globally. For more info click [here](#).

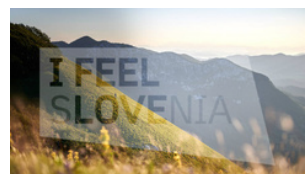
»»» *Data: The Key to a Sustainable Future in Tourism – Insights from the Bled Strategic Forum 2024*

Hosted by the Slovenian Tourist Board in partnership with the Ministry of the Economy, Tourism and Sport, the event brought together top experts, government representatives and industry leaders from Slovenia and across the globe. Together, they delved into the transformative impact of data, highlighting its crucial role in shaping the future of tourism.

The panel of esteemed speakers showcased how data is revolutionizing tourism by enabling personalized experiences, optimizing the management of tourism flows and enhancing sustainable development and environmental protection. For more info click [here](#).

»»» *ISPRA participates in the NaturArte Festival*

NaturArte is a green festival on wellbeing and sustainability, organized by the Sintonia and In itinere association with the patronage of the Lazio Region and the municipality of Trevignano Romano. On 21 and 22 September, workshops, laboratories, conferences, sports and initiatives will be held aimed at spreading natural well-being and a healthy and eco-sustainable lifestyle. For more info click [here](#).



ITALIAN INSTITUTE FOR ENVIRONMENTAL PROTECTION AND RESEARCH



»»» Air, water, earth, fire: the environment explored through cartography



»»» Earth Technology Expo 2024



From 25 to 27 September 2024, the Annual Conference of the Italian Cartography Association will be held in Rome, at the headquarters of the Italian Geographical Society, which brings together the state cartographic bodies on the occasion of the 60th anniversary of the foundation. The conference intends to place cartography at the basis of environmental information as an indispensable tool in the analysis of processes, with a view to integrated territorial protection. Cartography and environmental management represent the underlying theme of this sixtieth conference. For more info click [here](#).



Earth Technology Expo showcases Italy's extraordinary capabilities in the use of technologies for the control and management of the environment: the subsoil, the soil, the sea, underground and surface waters, the atmosphere and the entire ecosystem. Together with all the technologies that are accompanying the country's digital, energy and ecological transition. The fourth edition of Earth Technology Expo will be held simultaneously with Utilitalia's 2024 Water Festival. For more info click [here](#).

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»»» ECO - FESTIVAL OF SUSTAINABLE MOBILITY AND SMART CITIES



WHY A FESTIVAL OF SUSTAINABLE MOBILITY?

Simply because there is so much talk about sustainable mobility in Italy today, but without ever really taking stock of the state of the art of the ecological transition on the transport of people and goods in our country.

In Italy, road transport contributes 23 percent of total greenhouse gas emissions (about 60 percent of which can be attributed to passenger cars), nitrogen oxide emissions about 50 percent and particulate emissions about 13 percent (Source: Ispra, 2017).

According to the definition given in the European Sustainable Development Strategy approved in 2006 by the European Council, the objective of sustainable mobility is to ensure that transport systems meet the economic, social and environmental needs of society while minimizing their negative impacts on the economy, society and the environment. For more info click [here](#).



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