



ECO-LABEL ERASMUS PLUS PROJECT

Ref. 2023-1-AT01-KA210-YOU-000152598



Newsletter nr.7

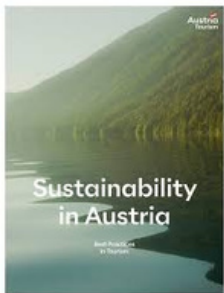


COMMUNICATING SUSTAINABILITY



This newsletter aims to give monthly information regarding the ECO-LABEL Erasmus + project, focuses on raising awareness of eco-labels among young European consumers and engaging them in initiatives to adopt sustainable behaviour. This project targets young consumers in three countries (Slovenia, Austria and Italy), the partner countries.

➤➤➤ Sustainable travellers care for nature, climate protection, and positive connections. Austria is a place where ECO-FRIENDLY holidays come naturally



In Austria, nature sets the tone: Forests and alpine pastures are carefully maintained, waters kept clean, landscapes protected, and biodiversity encouraged. Austria's regions and hosts demonstrate how to think and act with future generations in mind. This sense of responsibility drives ongoing sustainable innovations, such as mobility concepts and the use of renewable energy sources.

It's easy to immerse yourself in Austria's pristine nature – whether in the mountains, on alpine pastures, by the water, or in the forest. The local people play a major role in preserving these natural treasures, taking their duty of care very seriously.

For more info click [here](#).

➤➤➤ Slovenia: Advent in the spirit of sustainability



If you were asked what makes Advent the most magical time of the year, we would probably get pretty similar answers. Festive lights and decorations, lively festive fairs, gift shopping, exquisite culinary delights and socialising with friends would probably be at the top of the list. But also the euphoria and crowds of December, which can sometimes be quite exhausting, can't they? Why not make this a time to pause for a moment, think about the true meaning of the holidays and discover the magic of Advent in a different way? Also, by thinking ahead and embracing the joys of Advent in a more SUSTAINABLE WAY. Here are some of the things we are trying to do in Slovenia to bring some "green" consciousness to the Advent fairy tale. For more info click [here](#).

➤➤➤ The Green Circle 2025 in Italy: sustainability takes centre stage at Milano Home



A marketplace dedicated to home and personal care products, selected for their aesthetic excellence, functionality, and positive impact on the environment and the community. The Green Circle transforms sustainability into an innovative and concrete choice for 2025.

The Green Circle, the space dedicated to sustainability within Milano Home 2025, returns with its second edition, from 23 to 26 January 2025 at Fiera Milano. Conceived and curated by Raremood, the bio-interiors department of Goldmann & Partners, the exhibition brings together products and companies from all over the world, selected for their sustainable and aesthetic characteristics, with the aim of promoting a new paradigm for the home world. For more info click [here](#).

FOR THE FIRST TIME PLAYED IN SOVERATO (CALABRIA) - ITALY THE "ECO-LABELS OUTDOOR - DIGITAL CITY-GAME" THAT COMBINES INTERACTION WITH LOCAL PEOPLE, PLACES AND USE OF NEW TECHNOLOGIES

Through knowledge of eco-labels, consumers of all ages develop an ecological mindset in everyday life and an higher attention to environment protection.



During the week between 11 and 20 November 2024, a city game invented by **JUMP Professional Training** was tried out during an outdoor session, in which a group of Croatian students were the real protagonists.

The objective of the game was to scan and read the explanation, looking carefully at the label – the graphic representation – and trying to memorise it and remember the main scope of the label.

The Eco-label project precisely aims to motivate and educate young consumers in the use of eco-labels to promote environmentally friendly actions and help preserve and protect the environment.

For more info click [here](#).



WHEN BEAUTY MEETS GREEN: THE EU ECO-LABEL FOR COSMETIC PRODUCTS



Trustworthy, informative, enlightening and insightful: these were some of the key takeaways from the webinar "When Beauty Meets Green", which aimed to explain the opportunities offered by the EU Ecolabel for cosmetic products. Speakers highlighted how consumers are increasingly engaged in the green transition, demanding sustainable products and greater transparency regarding product ingredients. Key industry players demonstrated how the EU Ecolabel helps cosmetics businesses provide clear, trustworthy information, avoid greenwashing, and shared success stories from the sector.

Two companies shared how the EU Ecolabel has unlocked new opportunities and expanded access to diverse markets, enhancing their business growth and sustainability efforts. For more info click [here](#).

»»» EDA AND EUROPEAN COMMISSION SIGN GRANT FOR NEW PHASE IN DEFENCE ENERGY SUSTAINABILITY

The Consultation Forum for Sustainable Energy in the Defence and Security Sector (CF SEDSS) has entered its fourth phase (2024–2028), marking a new push in the EU’s energy and climate objectives to reach net zero greenhouse gas emissions by 2050.



On 11 December, the European Defence Agency (EDA) and the European Commission signed the grant agreement in a ceremony at the European Commission Directorate-General for Energy, underscoring the project’s importance in supporting the defence energy transition and preparedness goals. The CF SEDSS is an EU-funded initiative managed by EDA, comprising Europe’s largest defence energy community. It is now entering its fourth phase, and is funded by the LIFE Clean Energy Transition sub-programme.

The global defence sector consumes a significant amount of energy and is estimated to be responsible for up to 5.5% of the world’s total CO2 emissions. The Consultation Forum’s efforts spanning almost a decade have been instrumental in supporting EU Ministries of Defence in developing sustainable, efficient, and resilient energy models in line with the EU’s climate ambitions.

For more info click [here](#).



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Infographic

ECO LABEL



SUSTAINABLE DEVELOPMENT REPORT 2024

The SDGs and the UN Summit of the Future

Includes the SDG Index and Dashboards

The Istat Report on Sustainable Development Goals (SDGs) presents the update and analysis of the statistical measures aimed at monitoring the 2030 Agenda for our country, contributing to the realisation of this important global project.

The 17 SDGs, and the specific targets into which they are divided, balance the three dimensions of sustainable development, extending the 2030 Agenda from the social pillar alone, envisaged by the Millennium Goals, to the other two pillars, economic and environmental, to which the institutional dimension is added.

For more info click [here](#).





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Italy OECD member

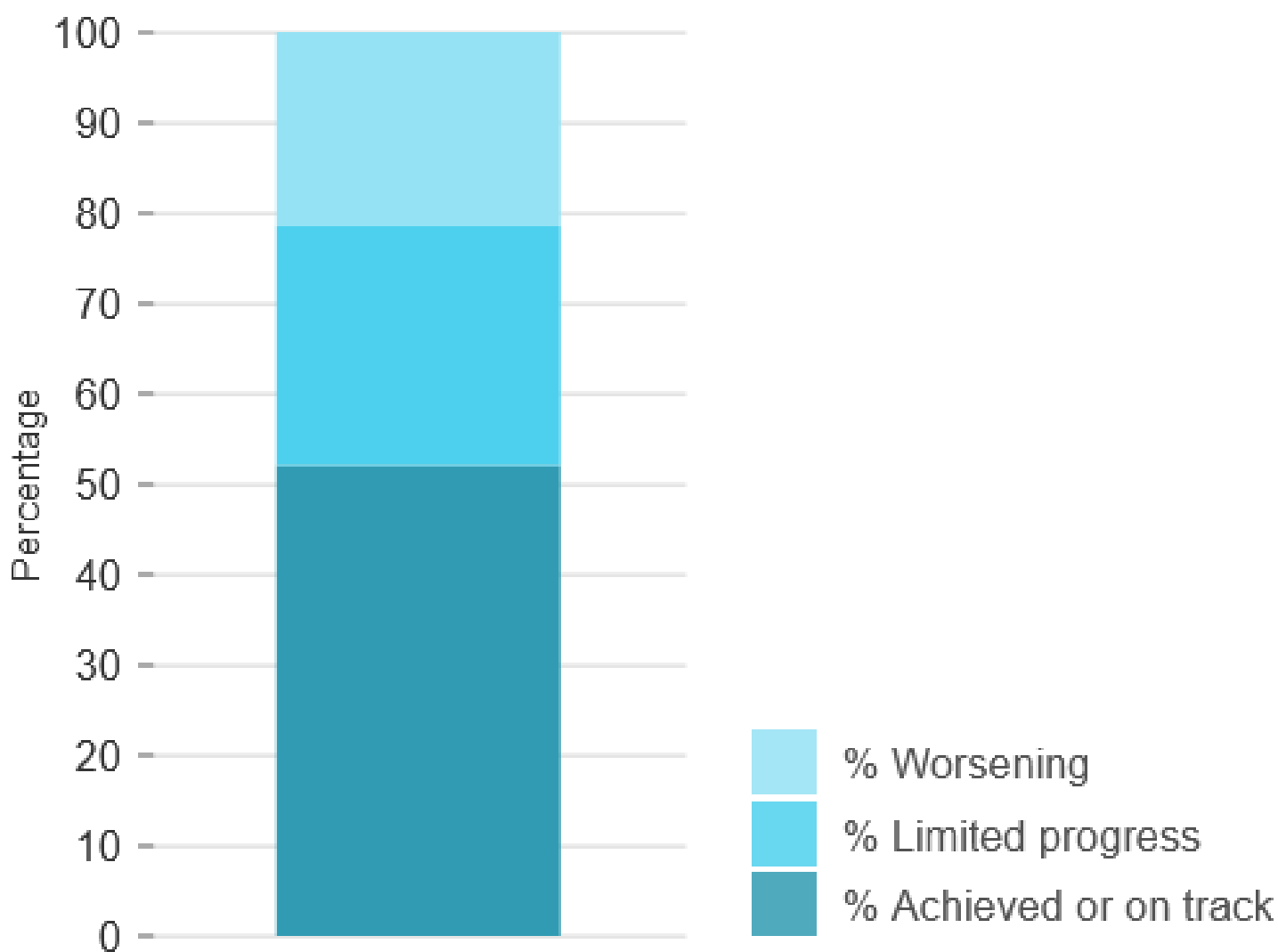


Dashboards: ● SDG achieved ● Challenges remain ● Significant challenges remain ● Major challenges remain ● Information unavailable

Trends: ↑ On track or maintaining SDG achievement ↗ Moderately improving → Stagnating ↓ Decreasing ● Trend information unavailable



Status of SDG targets for Italy (% trend indicators)



For more info [click here](#).



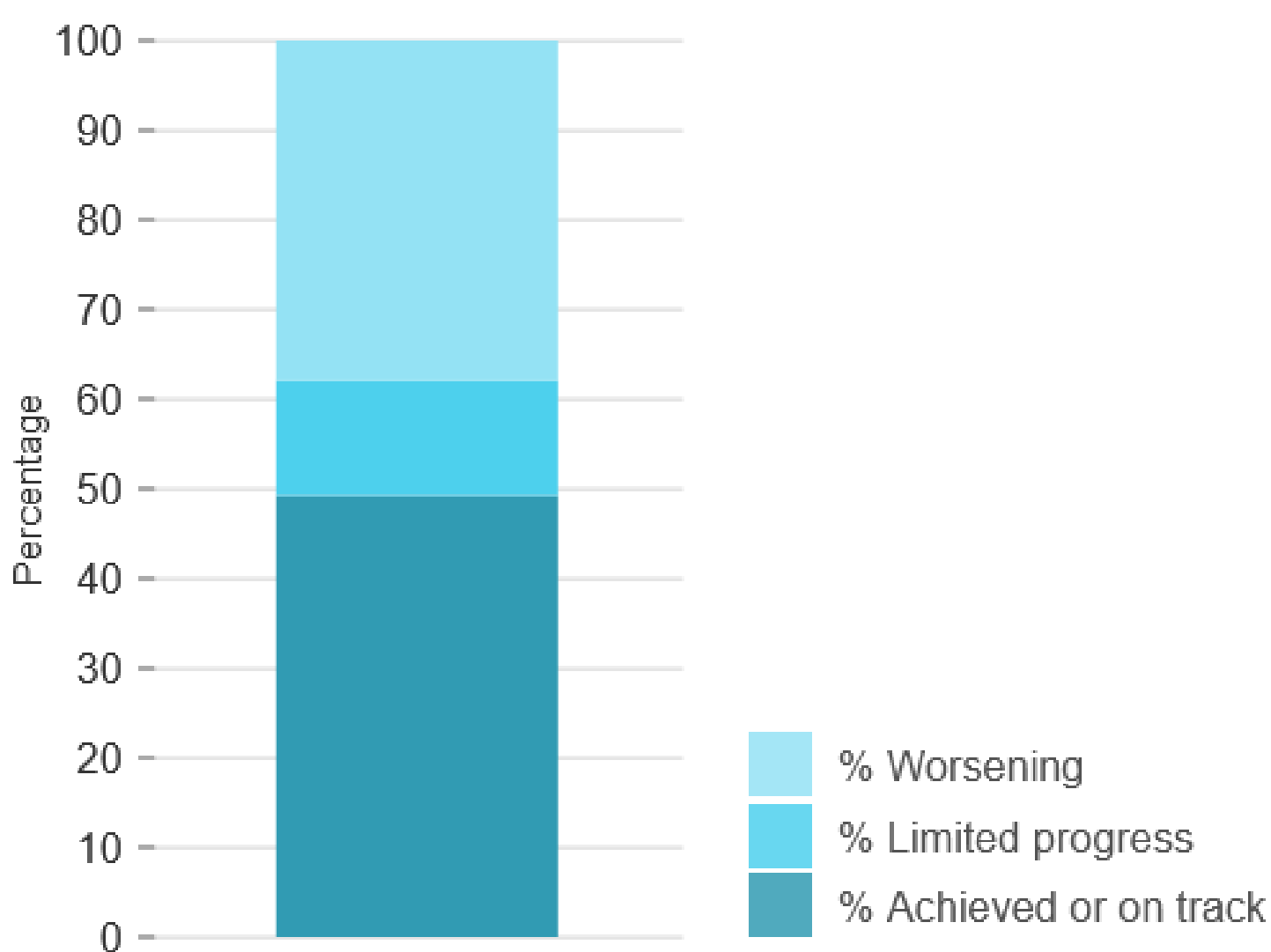
Austria OECD member



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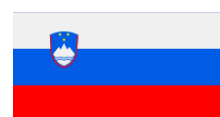
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Status of SDG targets for Austria (% trend indicators)



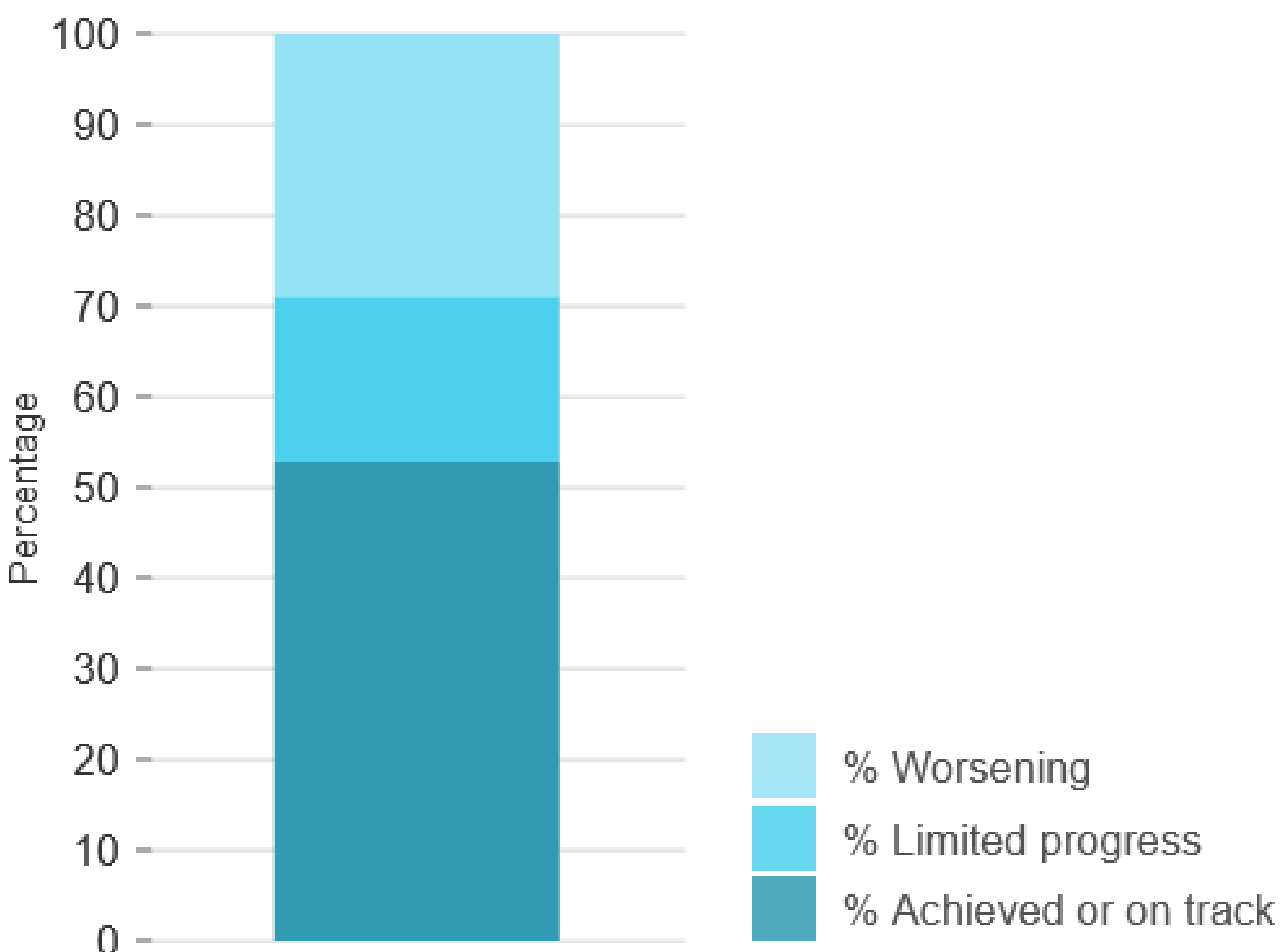
For more info click [here](#).

Slovenia OECD member



Dashboards: ● SDG achieved ● Challenges remain ● Significant challenges remain ● Major challenges remain ● Information unavailable
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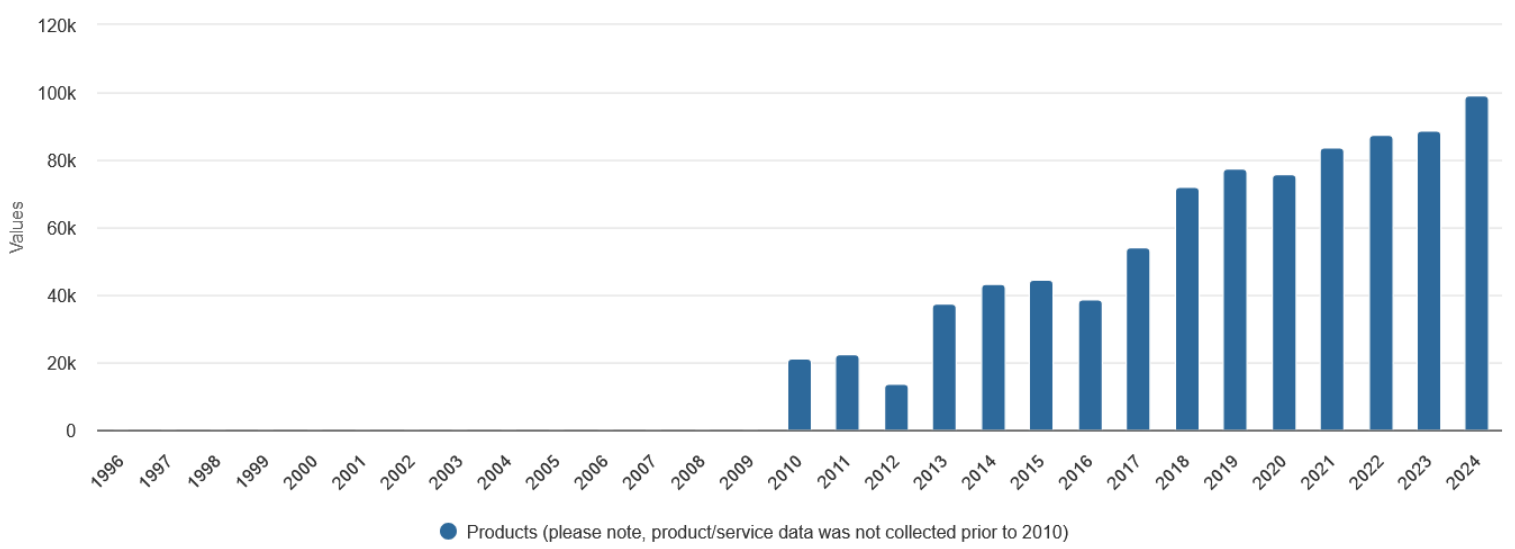
Status of SDG targets for Slovenia (% trend indicators)



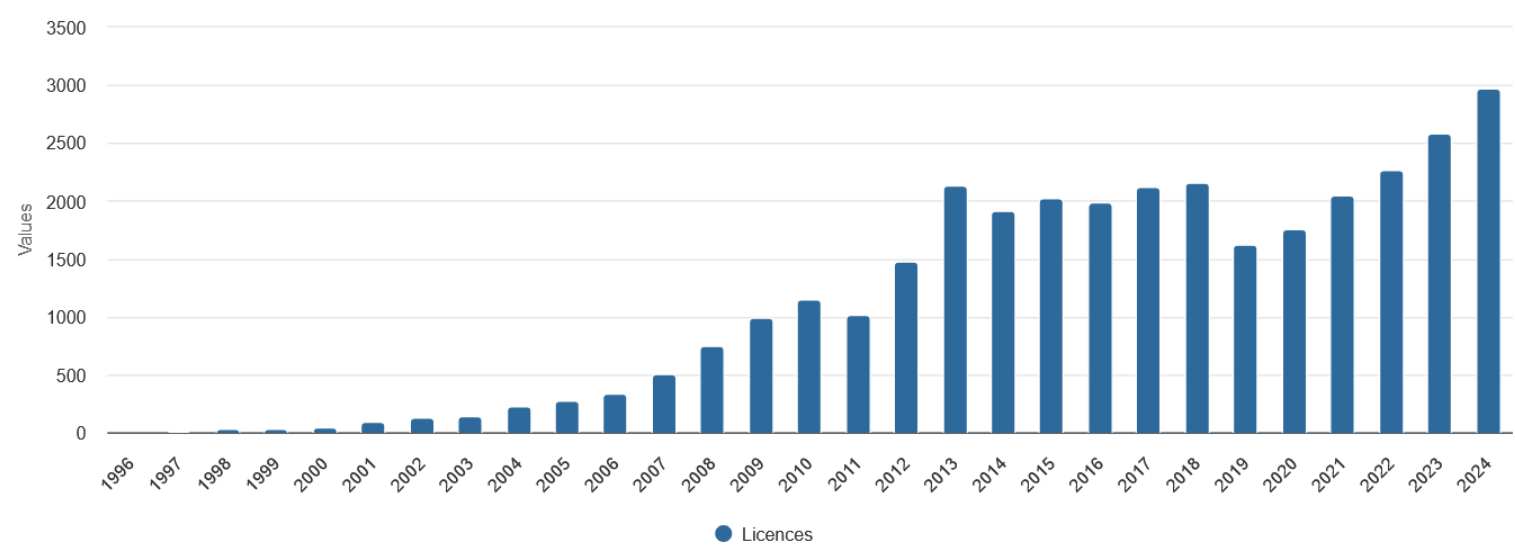
For more info click [here](#).

EU Ecolabel facts and figures

Evolution of the number of EU Ecolabel products



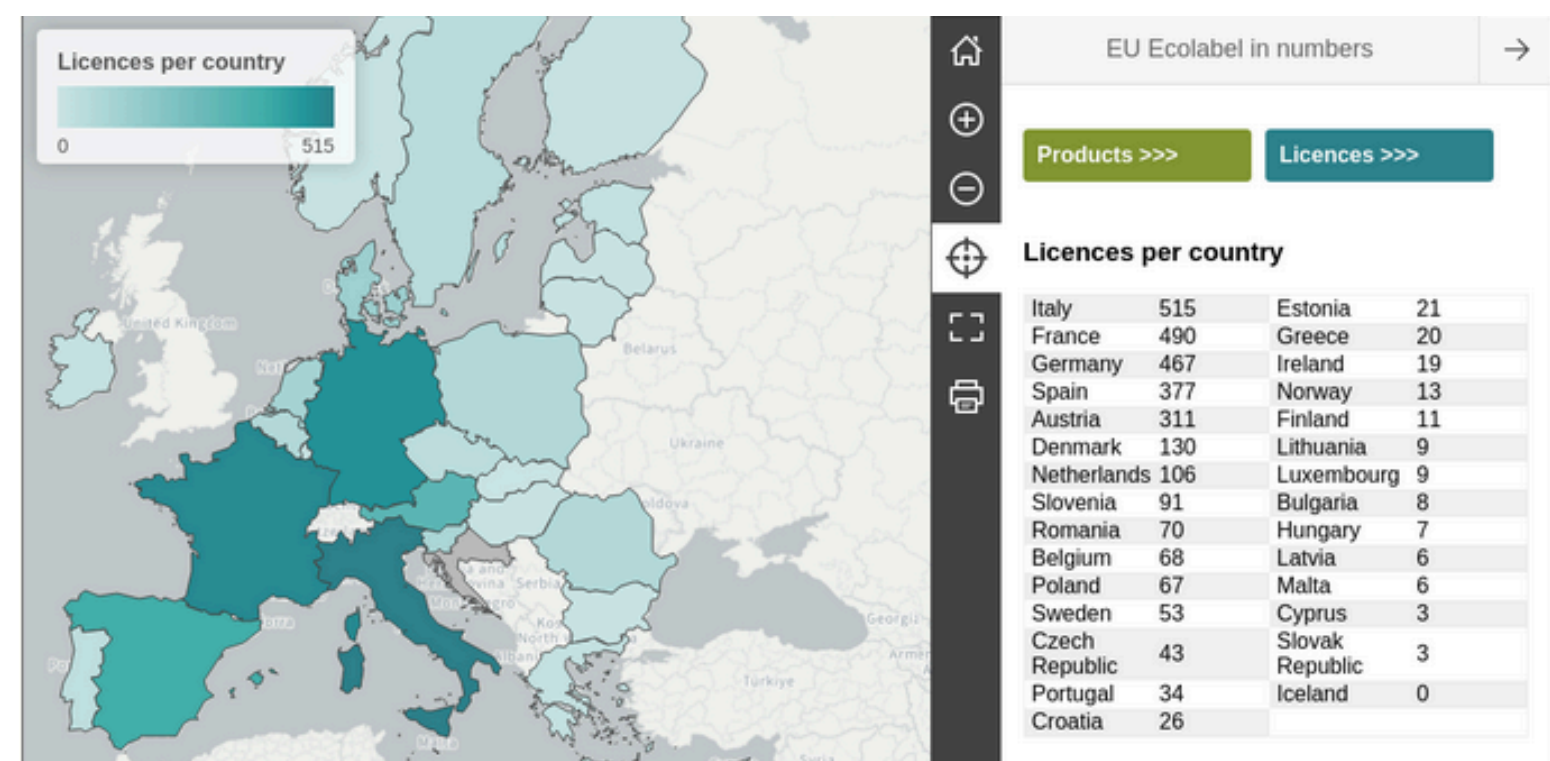
Evolution of the number of EU Ecolabel licences



September 2024 statistics in more detail

Licences and products per country

Overall, Italy, France, Germany, and Spain remain the top-awarding countries in terms of both licences and products. Explore the map below to see how many licences and products have been awarded by the national Competent Bodies in each country (but products can be available in several countries).



For more info click [here](#).