



ECO-LABEL ERASMUS PLUS PROJECT

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Newsletter nr.5



COMMUNICATING SUSTAINABILITY



This newsletter aims to give monthly information regarding the ECO-LABEL Erasmus + project, focuses on raising awareness of eco-labels among young European consumers and engaging them in initiatives to adopt sustainable behaviour. This project targets young consumers in three countries (Slovenia, Austria and Italy), the partner countries.

Austria Juice aims to source 100% of its products from sustainable suppliers by 2030



AUSTRIA JUICE has set the goal of purchasing 100 % of its products from sustainable sources by 2030.

As a member of the Sustainable Juice Covenant (IDH), Austria Juice is part of a consortium of several large companies in the beverage industry working towards producing all their goods in a verifiably sustainable manner by 2030.

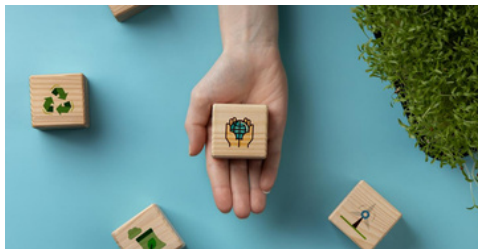
The focus is on sourcing raw materials, fruit juice concentrates, and purees that are verified as sustainable with at least Bronze status through FSA verification or equivalent certifications such as Global GAP or Rainforest Alliance. Additionally, it must be ensured that production and fruit storage facilities undergo a social audit. For more info click [here](#).



Slovenia strides forward to advance sustainable development in education

UNESCO CHAIR ON TEACHER EDUCATION FOR SUSTAINABLE DEVELOPMENT
ESTABLISHED AT UNIVERSITY OF LJUBLJANA ON 25 SEPTEMBER 2024.

Collective human activities have altered the earth's ecosystems to the point that our very survival is in danger, because of critical choices that are more difficult to reverse each day. Education for Sustainable Development (ESD) is UNESCO's education sector response to the urgent and dramatic challenges the planet faces. ESD aims to promote a holistic understanding of sustainability, which includes economic, social, and environmental dimensions.. For more info click [here](#).



The ecosystem of the Ecological Transition. ECOMONDO-The Green Technology Expo

ecomondo, the leading annual fair in the green and circular economy sectors, which will take place in **RIMINI (Italy)** from November 5 to 8, 2024, is the meeting and dialogue point between industries, stakeholders, policy makers, opinion leaders, local authorities, the world of research and institutions

It is the reference international event in Europe and the Mediterranean basin for technologies, services and industrial solutions in the green and circular economy sectors.

Research and innovation hub offers information, sharing and co-planning on the policies of the European Green Deal thanks to the creation of public-private partnerships used in national, European and international planning. For more info click [here](#).



ENVIRONMENTAL AWARENESS AND EDUCATION WITH TWO ECO-LABEL ONLINE TRAINING SESSIONS IN OCTOBER 2024

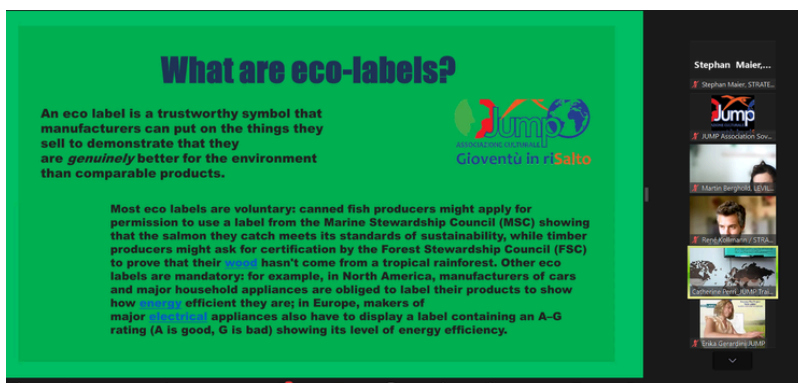
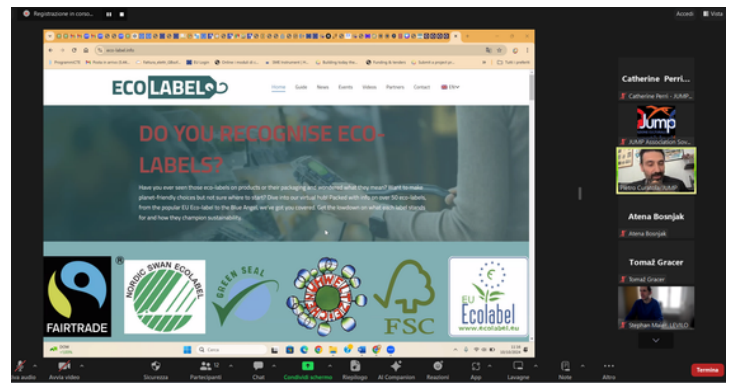


The **JUMP ACADEMY Professional Training** concluded last week the two **ECO-LABEL Online Training Session** on behalf of the Erasmus Plus projects of which JUMP is the Italian partner, together with the **Austrian and Slovenian** organizations who united in this collaboration have realized this project.

Connecting from all over Europe teachers, educators and young people interested in the topic, the two sessions were completely dedicated to the importance of Ecolabels and several topics considered and highlighted through slides explained in detail.

During the first session, held on October 3rd, one of the key topics was the challenge of shopping in today's market. The second session was held on October 10th, the "World Eco-Label Day". This was a day dedicated to eco-labeled products and services that have been proven to be environmentally preferable and tested to ensure the best products for your health and the health of the planet.

For more info click [here](#).



»»» TEACHING SUSTAINABILITY FROM THE YOUNGEST AGE



FEW ON-LINE TOOLS ARE CURRENTLY AVAILABLE TO HELP EARLY-AGE EDUCATORS AND TEACHERS TO GRASP THE COMPLEXITY OF SUSTAINABLE DEVELOPMENT ISSUES, WHILE ALSO OFFERING ACTIVITIES TO HELP YOUNG CHILDREN FAMILIARIZE THEMSELVES WITH AND GRADUALLY COMMIT TO SUSTAINABLE DEVELOPMENT.

"Sustainability from the Start" is a new digital application designed for educators and teachers working in early childhood education. It aims to embed sustainability practices in children from a young age. Designed for the training or self-training of educators working with children up to the age of 8, the application was developed by five national committees of the World Organization for Early Childhood Education (OMEP - Organisation mondiale pour l'éducation préscolaire), an international NGO promoting Children's Rights and Early Childhood Education, in conjunction with academics from Croatia, Czechia, France, Ireland and Sweden. For more info click [here](#).



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