



# »»» ECO-LABEL ERASMUS PLUS PROJECT «««

Ref. 2023-1-AT01-KA210-YOU-000152598



## Newsletter nr.3



### COMMUNICATING SUSTAINABILITY



## ECO LABEL

This newsletter aims to give monthly information regarding the ECO-LABEL Erasmus + project, focuses on raising awareness of eco-labels among young European consumers and engaging them in initiatives to adopt sustainable behaviour. This project targets young consumers in three countries (Slovenia, Austria and Italy), the partner countries.

### »»» *A new vision for Austria: From Too Little Too Late to a Giant Leap for sustainability*

The Giant Leap scenario shows that almost all sustainability goals could be achieved in Austria by 2050 if five extraordinary turnarounds are implemented in the areas of inequality, food, energy, poverty and empowerment. The alternative scenario, Too Little Too Late, demonstrates likely outcomes if the country continues on its current path and shows stagnation at all levels, providing a breeding ground for further crises. For more details click [here](#).

### »»» *Fiscal sustainability and decarbonization of the economy are challenges for Slovenia according to the OECD*

According to the assessment of the Organization for Economic Cooperation and Development (OECD), the key challenges for Slovenia are public finance sustainability and the decarbonization of the economy. The Deep Demonstration process in Slovenia entails designing and promoting the circular transition of key value chains and economic sectors through a coordinated and coherent national approach based on international best practice. The aim is to achieve a cohesive transition to a resilient circular model in Slovenia that can reduce future economic, environmental and social costs while creating local added value. For more info click [here](#).

### »»» *Sustainability AWARD in ITALY*

The Earth is the most precious resource that all businesses share. In this context, the Sustainability Award is an important recognition reserved for those **Italian** entrepreneurs who have best expressed the ability of **Italian** business to innovate, renew and activate the country's best energies for such a noble cause.

For more info click [here](#).





# Italian Institute for Environmental Protection and Research ISPRA in RemTech Expo 2024



From 18 to 20 September the XVIII Edition of RemTech Expo will be held in Ferrara, the Environmental Technological Hub specialized in the themes of restoration, regeneration and sustainable development of territories. This year too ISPRA will participate in numerous meetings. There are ten segments that make up the event: REMTECH and REMTECH EUROPE remediation of contaminated sites, COAST coastal protection, ports, sustainability, ESONDA hydrogeological instability, floods, landslides, CLIMETECH climate change, mitigation, adaptation, GEOSISM seismic risk, prevention, reconstruction, INERTIA sustainable works materials, circular economy, RIGENERACITY urban regeneration, CHEMTECH innovative and sustainable chemical industry and FIRE prevention-innovation-research, fire prevention and safety of the Italian Cultural Heritage - and a special HUTTE segment dedicated to the themes of sustainability and integral well-being .  
For more info click [here](#).



## Enegan with SAP S/4HANA for a sustainable and efficient future



Improved group reporting, optimized resource management, and a sustainable growth strategy with a plan to meet environmental standards among the key factors in this implementation. Against a backdrop of sustainable development in which issues of sustainability and operational efficiency are increasingly central to every company's strategies Enegan decided to adopt SAP S/4HANA to transform its information system and improve group reporting.  
For more info click [here](#).



## You can't go green without blue The blue economy is critical to all companies' ESG ambitions



All around the world, countries are looking to transition to a 'green' economy that is low in carbon, socially inclusive and resource efficient. In its simplest form, 'green' has become short for a sustainable social, environmental and economic future.  
The 'green' economy should include the sustainable use of oceanic resources, but the pivotal role of the oceans in limiting temperature rises and stimulating socioeconomic development has been comparatively absent from the transition towards a green global economy.

The 'blue economy' is central to the green ecosystem: oceans influence all natural cycles and are also directly or indirectly involved with all economic sectors. For more info click [here](#).



## »»» WHAT IS SUSTAINABLE FINANCE?



SUSTAINABLE FINANCE INCLUDES ENVIRONMENTAL, SOCIAL AND GOVERNANCE CONSIDERATIONS IN INVESTMENT DECISIONS. THE 'GODMOTHER OF GREEN BONDS' EXPLAINS HOW IT WILL SPEED UP THE GREEN TRANSITION.

It leads, in the long-term, to more investment in sustainable projects and activities. It plays a key role in delivering on the objectives of the [European Green Deal](#), which aims to boost the green transition. This means moving towards a green economy through sustainable technology, industry and transport.

**Why should people keep sustainability in mind even when dealing with the issues of expensive food and the energy crisis?**

While being worried only about imminent issues is understandable, we should be concerned about our future. Concerns like the lack of medicine, food, and energy will only get worse, unless we deal with the green transition. We live in an interconnected world. Climate change is already hitting the developing world particularly hard, affecting global food security and migration patterns. It's also affecting Europe too, with the growing number of devastating floods and fires.

For more info click [here](#).



Co-funded by  
the European Union

**ECO LABEL**