



ECO-LABEL ERASMUS PLUS PROJECT

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Newsletter nr.6



COMMUNICATING SUSTAINABILITY



This newsletter aims to give monthly information regarding the ECO-LABEL Erasmus + project, focuses on raising awareness of eco-labels among young European consumers and engaging them in initiatives to adopt sustainable behaviour. This project targets young consumers in three countries (Slovenia, Austria and Italy), the partner countries.

Vienna is focused on sustainability, climate efficiency and resource conservation, and is regarded as a smart and innovative tourism and meeting destination.

Vienna skillfully combines tradition and modernity. In addition to excellent (meeting) infrastructure, pleasant locality, and an outstanding range of art and cultural offerings, Vienna also inspires as a green city, although not exclusively because of its many parks and green spaces. Vienna's outstanding public transportation, top quality drinking water, and civil social responsibility are just some of the things that make Vienna a city for everyone, and what distinctively embody Vienna's quality of life. Together with limited-resource urban agriculture, the steady increase in environmentally certified hotels, venues, and service providers, as well as the wide range of (social) sustainability programs, choosing Vienna is quite an easy decision. For more info click [here](#).



Slovenian city of Velenje awarded European Green Leaf 2024 title



Velenje was one of the first cities in Slovenia to install a separate waste collection system and has been improving waste management ever since. The city is eager to share its experiences on the transformation from a coal mining to a climate-neutral city. In order to support these efforts,

Earlier in May, [the city was also selected](#) to participate in the EU Mission for 100 climate-neutral and smart cities by 2030. This Mission will receive 360 million euros of Horizon Europe funding covering the period 2022-23, to start the innovation paths towards climate neutrality by 2030. The research and innovation actions will address clean mobility, energy efficiency and green urban planning and offer the possibility to build joint initiatives and ramp up collaborations in synergies with other EU programmes. For more info click [here](#).

World Soil Day: On 3 December 2024, at the ISPRA headquarters in Rome, the 2024 edition of the Report "Soil consumption, territorial dynamics and ecosystem services"



Taking care of the soil: measuring, monitoring, managing is the theme chosen for the 2024 edition of World Soil Day

The Day aims to raise public awareness of the importance and relationship between soil and water in the creation of sustainable and resilient agri-food systems.

The aim of the 2024 Day is to highlight the importance of accurate soil data and information to understand its characteristics and support informed decision-making on sustainable soil management for food security. For more info click [here](#).



PRESENTAZIONE
Rapporto
"Consumo di suolo,
dinamiche territoriali
e servizi ecosistemici"

ISPRA Via Vitaliano Brancati, 48 Roma
03.12.2024 - ORE 10:00-13:00

➤➤➤ SGS LAUNCHES IMPACT NOW FOR SUSTAINABILITY



SGS proudly announces the launch of IMPACT NOW for sustainability, a new concept in the delivery of sustainability services designed to address ever-changing market demands and the urgent needs of the planet.

The need for sustainability is now undeniable. The impact of industry on the environment, communities and the individual can no longer be ignored, and all stakeholders – from regulators to consumers – want to see positive action on climate change, biodiversity loss and social impact. SGS is responding to that call with IMPACT NOW for sustainability.

SGS recognizes that every organization is at a different stage in their sustainability journey. Whether they are just getting started or are looking to optimize their existing sustainability initiatives, IMPACT NOW for sustainability provides tailored solutions to assist clients in achieving their specific sustainability goals.

For more info click [here](#).

ECO LABEL



THE GREEN ECONOMY



A green economy is defined as low carbon, resource efficient and socially inclusive. In a green economy, growth in employment and income are driven by public and private investment into such economic activities, infrastructure and assets that allow reduced carbon emissions and pollution, enhanced energy and resource efficiency, and prevention of the loss of biodiversity and ecosystem services.

The role of Green Economy, Sustainable Consumption and Production and Resource Efficiency for Sustainable Development: Sustainable Consumption and Production aims to improve production processes and consumption practices to reduce resource consumption, waste generation and emissions across the full life cycle of processes and products – while Resource Efficiency refers to the ways in which resources are used to deliver value to society and aims to reduce the amount of resources needed, and emissions and waste generated, per unit of product or service. The Green Economy provides a macro-economic approach to sustainable economic growth with a central focus on investments, employment and skills.

For more info click [here](#).



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