



# ECO-LABEL ERASMUS PLUS PROJECT

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## Newsletter nr.2



### COMMUNICATING SUSTAINABILITY



### ECO LABEL

This newsletter aims to give monthly information regarding the ECO-LABEL Erasmus + project, focuses on raising awareness of eco-labels among young European consumers and engaging them in initiatives to adopt sustainable behaviour. This project targets young consumers in three countries

(Slovenia, Austria and Italy), the partner countries.

#### Good Environmental Choice AUSTRALIA Ecolabel (GECA)



GECA is a purpose-driven not for profit, helping individuals and organisations to make, buy and do better for people and planet. We offer a suite of services designed for anyone committed to continuous improvement in their sustainability, including running Australia's only not-for-profit multi-sector ecolabelling program.

Our robust standards are relevant to critical Australian industries, and GECA is proud to be the only Australian member of GEN. For more details click [here](#).

#### Get to know the green scheme of SLOVENIA Tourism

The Slovenian tourism Green scheme (SST) is a national programme and certification scheme that under the umbrella mark of SLOVENIA GREEN:

- pool all efforts to ensure the sustainable development of tourism in Slovenia;
- it offers destinations and providers concrete tools to assess and improve sustainable functioning;
- Through the brand of Slovenia Green, it also promotes this green operation.

For more details click [here](#).



#### ITALY: 1st in Europe for share of renewable energy

Italy is a global leader in the field of renewable energy.

Italy generates more than a third of its electricity from renewable sources, such as hydroelectric, solar and wind power and has surpassed a European Union goal to recycle 65% of urban waste by 2025.

Italy is also renowned as a high-quality supplier of gas pipelines and has become one of the world's top five exporting countries of this type of equipment. For more details click [here](#).



»»» *Blue Economy:  
from the EU 3.5 billion and 40 actions for ocean defense*



Dedicated funding and a document gathering concrete commitments to protect the oceans and revolutionize the use of ocean science in line with the 2030 Agenda for Sustainable Development.

Forty actions to be implemented by 2024 and an allocation of 3.5 billion euros to carry them out: the European Commission is targeting sustainability and ocean protection. For more info click [here](#).

»»» *Sustainability, the green heart of the artisan*



The heart of artisans -- it's green. In fact, according to an analysis by the Confartigianato Studies Office, environmental protection is at the center of the thoughts of 66.3% of small businesses that carry out actions to reduce the impact of their activities. A strong commitment on the sustainability front that has accelerated after the energy crisis caused by the war in Ukraine in at least two respects: reducing energy consumption and increasing energy efficiency on the part of businesses.

For more info click [here](#).

»»» *New legislation gives EU Ecolabel  
big thumbs up - good news for businesses and consumers*



The EU Ecolabel is preparing for a major boost thanks to the new and upcoming legislation highlighting the label's role in supporting the EU's green transition.

It will be supported by three pieces of legislation creating a comprehensive framework for empowering consumer choice and ensuring more sustainable products in the EU marketplace.

For businesses, aligning with the EU Ecolabel will not only ensure compliance, but also build consumer trust and provide a significant competitive advantage in the marketplace.

For more info click [here](#).

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# ECO DESIGN FOR SUSTAINABLE PRODUCTS REGULATION



The **Ecodesign for Sustainable Products Regulation (ESPR)**, which enters into force on 18 July 2024, is the cornerstone of the Commission's approach to more environmentally sustainable and circular products. Products and the way we use them can have a significant impact on the environment. Consumption in the EU can therefore be a major cause of climate change and pollution.

The ESPR is part of a package of measures that are central to achieving the objectives of the 2020 Circular Economy Action Plan. They will contribute to helping the EU reach its environmental and climate goals, doubling its circularity rate of material use and to achieving its energy efficiency targets by 2030. For more info click [here](#).



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